

*Iowa Coordinating Council for Post-High School Education
11620 Aurora Avenue
Des Moines, Iowa 50319
515/281-3939*

ICCPHSE Meeting Notes – May 7, 2003

1. Call to Order and Introductions

The Iowa Coordinating Council for Post-High School Education met on Wednesday, May 7, 2003, at 10:00 a.m. at the University of Iowa – Oakdale Campus in Coralville. Chairperson, David Skorton, called the meeting to order. The Council members and guests then introduced themselves. The following individuals were present.

State Board of Education Members

Kay Wagner*

Department of Education

No representatives were in attendance.

University Representatives

Aaron Podolefsky*

David Skorton*

Representatives of Independent Colleges

Deanne Remer*

Nancy Williams*

Representatives of Private Business Schools

No representatives were in attendance.

Representatives of Iowa Private Specialized
Schools Association

Susan Spivey*

Representatives of the IPTV Board

No representatives were in attendance.

Guests

Steve Parrott, University of Iowa

Lynn Walding, Administrator of the Iowa
Alcoholic Beverages Division

Community College Representatives

Dan Kinney*

Beryl Wellborn*

Members of the Board of Regents

Mary Ellen Becker*

Robert Downer*

David Neil*

Members of the Board of Trustees of Member
Institutions

Don Byers*

Frank Moore*

Robert Lester*

Iowa College Student Aid Commission
Representatives

Gary Nichols*

Student Representatives

Rachel Gale

Liaison Representatives

Bob Barak*, Board of Regents

Kathleen Gannon, Iowa Assn. of Independent
Colleges and Universities

*Indicates voting delegate.

2. Approval of Minutes

Robert Barak presented the minutes on behalf of Roger Foelske, ICCPHSE Recording Secretary, from the March 26, 2003 meeting.

Action: The minutes were approved.

3. Treasurer's Report

Kathleen Gannon presented a statement of the Council's income and expenditures for the period July 1, 2002 – March 31, 2003.

Action: The treasurer's report was accepted as presented.

4. Coordination (Program Notifications)

A. Interim Approvals—The following programs were submitted on the list-serve for review. No concerns were raised, and per ICCPHSE policy the institutions were granted interim acceptance.

Program Submitted to Listserve 3/18/03 (4/3/03 was the 16th day on the Listserve)

University of Northern Iowa, Cedar Falls:

1. Athletic Training, M.S. Degree – on-campus – (51.0913)

Programs Submitted to Listserve 4/1/03 (4/17/03 was the 16th day on the Listserve)

Iowa State University, Ames:

1. Applied Linguistics and Technology, Ph.D. Degree – on-campus – (13.1401)
2. Rhetoric, Composition, and Professional Communication, M.A. Degree – on-campus – (23.0401, 23.1101)

Program Submitted to Listserve 4/3/03 (4/19/03 was the 16th day on the Listserve)

University of Iowa, Iowa City:

Henry B. Tippie College of Business:

1. International Executive MBA Program, MBA Degree – off-campus—Beijing, China – (52.0101)

Program Submitted to Listserve 4/11/03 (4/27/03 was the 16th day on the Listserve)

Iowa State University, Ames:

1. Master of Arts in Teaching – Science Education, Master of Arts (M.A.T.) Degree – on-campus – (13.1316)

Programs Submitted to Listserve 4/16/03 (5/2/03 was the 16th day on the Listserve)

Des Moines Area Community College, Ankeny:

1. Veterinarian Assistant, AAS Degree – on-campus—Ankeny – (51.0808)

Southeastern Community College, West Burlington:

1. Horticulture Sciences Management, AAS Degree – on-campus—West Burlington – (01.0601)

4. Coordination (Program Notifications)

B. Other Program Actions—The following programs from Kaplan College were submitted on the list-serve for review and an objection was raised by St. Ambrose University.

Kaplan College, Davenport:

1. Criminal Justice, BS Degree – on-campus & off-campus—on-line – (43.0103)
2. Information Technology, BS Degree – on-campus & off-campus—on-line – (11.0301)

David Clinefelter from Kaplan College presented Kaplan’s response to the concerns regarding duplication raised by St. Ambrose University. The information presented cited a report from an economic development group in the Davenport area noting the need for this particular program. No one was present from St. Ambrose. A lengthy discussion of the merits of the proposed program and the ICCPHSE review policy followed.

Actions:

- 1) The Kaplan programs were accepted as presented; and
- 2) The Council agreed to review the ICCPHSE policy to make it more easily understandable for out-of-state institutions wanting to offer programs in Iowa. The Executive Committee will prepare a report and needed recommendations for the first Fall 2003 meeting of the ICCPHSE.

5. “High Risk Drinking on College Campuses”

Lynn Walding, Administrator of the Iowa Alcoholic Beverages Division, presented a “White Paper” on “High-Risk Drinking on College Campuses” which contained the following six recommendations. (Attachment A)

- 1) Common sense and public opinion support enactment of a state law prohibiting all-you-can-drink liquor promotions that encourage over-consumption, underage drinking, public intoxication and drunk driving.
- 2) A legislative study committee should be appointed to review restricting other alcohol promotions, within reason, and to gauge the impact and political viability of such proposals.
- 3) A single state agency should be charged with fostering partnerships among the various entities that administer college alcohol education programs and working towards developing a comprehensive approach to reducing the incidence of high-risk drinking on Iowa’s college campuses.
- 4) A portion of the fees reverted to local communities from liquor licenses and profits should be earmarked and dedicated for local and statewide enforcement of the existing alcoholic beverage laws.
- 5) All parties involved and responsible for underage alcohol sales and consumption should be held accountable, and the penalties for minors should be increased to a level that would deter underage consumption.
- 6) The State should adopt the .08 BAC intoxication level.

Following Mr. Walding's presentation, the Council had a lengthy discussion of the issue and considered each of the six recommendations. Special consideration was given to Recommendation Three and a possible role for the ICCPHSE.

Action: The Council adopted all six of the recommendations contained in the "White Paper." It was noted that the Council's Committee on Substance Abuse would work in a partnership with the Iowa Alcoholic Beverages Division on Recommendation Three. It was also noted that Recommendation Six was recently passed by the Iowa General Assembly and was signed by Governor Vilsack.

6. Economic Development

At the March 2003 meeting the ICCPHSE appointed a work group to draft a recommendation on economic development for consideration of the Council. David Skorton presented a proposal from the work group for a study on the economic impact of postsecondary education in the State of Iowa (Attachment B). It was noted in the discussion that followed that the community colleges and some individual institutions have previously completed economic impact statements of their own that may be helpful in preparing the statewide report. It was noted that consideration should be given to having a third party "sponsor" the study. Other suggestions for the study included a suggestion that the report include the contributions of postsecondary education to the quality of life in Iowa.

Action: The Council approved the proposal to conduct a statewide postsecondary education economic impact study, allocated up to \$10,000 from savings for this purpose, and requested that the ICCPHSE Executive Committee take the necessary actions to have the study completed by Fall 2003.

7. Other Matters

Action: The Council approved the appointment of Nancy Williams, President of AIB College of Business, as Chair and Dan Kinney, President of Iowa Western Community College, as Vice Chair, for 2003-2004. The Council also approved the reappointment of John Hartung, Robert Barak and Roger Foelske to their respective Council Officer positions for the upcoming year.

Action: The Council asked that the ICCPHSE Executive Committee appoint an Audit Committee at the Executive Committee's summer meeting.

8. For the Good of the Order

The schedule for next year's meetings will be developed by the Executive Committee and shared with the membership this summer.

Respectfully submitted by:

Robert J. Barak for Roger Foelske
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May 2003
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