

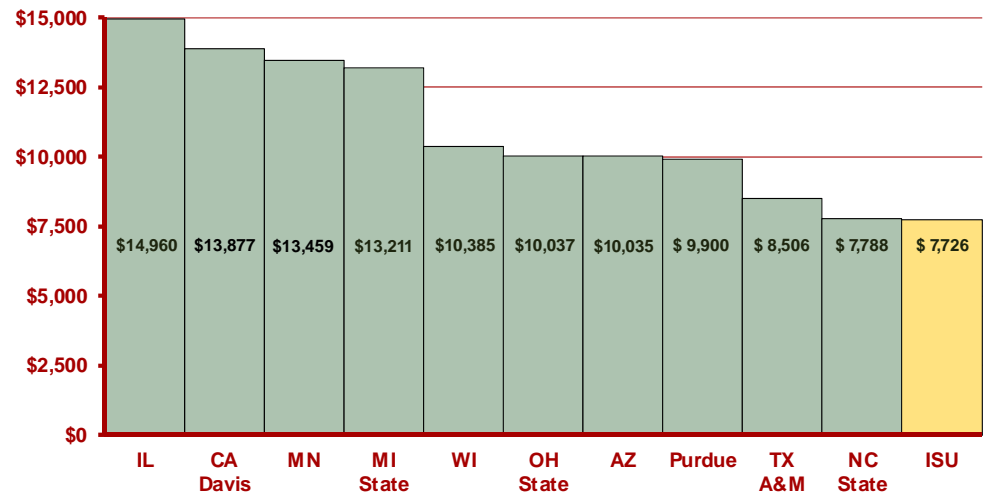
# IOWA STATE UNIVERSITY

## Serving Iowa: 2012 Strategic Plan Update

Jonathan Wickert  
Senior Vice President and Provost

# Overview

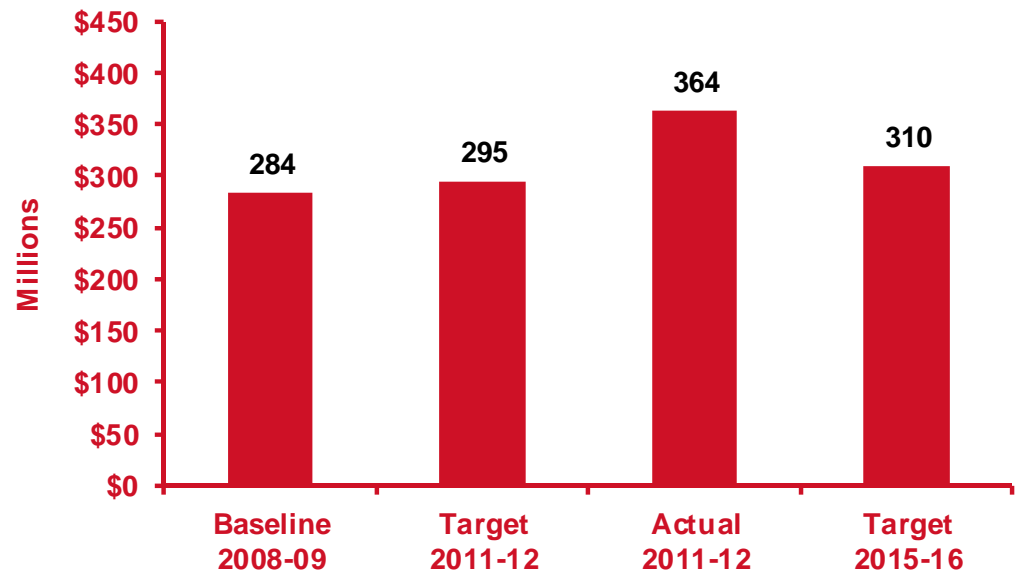
- Record enrollment
- A catalyst for economic development
- Addressing affordability
- Becoming more efficient



**Iowa State's tuition and fees are the lowest among its peer group**

# Progress on Board of Regents Goals

- Underrepresented minority student success
- Four-year graduation rates
- Distance education
- Student outcomes assessments
- Sponsored funding
- Efficiency



# Serving Iowans Where They Live and Work

- A 99-county campus
- Youth programs
- Helping graduates get jobs
- Economic development



# Looking Ahead

- Student scholarship funding
- Research corridor/research park
- Continued focus on lowans' needs

