

*Iowa Coordinating Council for Post-High School Education
11260 Aurora Avenue, Urbandale, Iowa 50322-7905*

ICCPHSE Meeting Notes – December 1, 2004

1. Call to Order and Introductions

The Iowa Coordinating Council for Post-High School Education met on Wednesday, December 1, 2004, at 11:00 a.m. at the John and Mary Pappajohn Education Center in Des Moines, Iowa. Chairperson Dan Kinney called the meeting to order. Mike Perry, interim director of the center, welcomed the council and provided background information on the partnership that created the center and the types of services offered through the center. The council members and guests then introduced themselves. The following individuals were present.

State Board of Education Members

Sister Jude Fitzpatrick*
Rosie Hussey*

Community College Representatives

Dan Kinney*
Robert Paxton*

Department of Education

Roger Foelske (voting alternate)

Members of the Board of Regents

Robert Barak (voting alternate)

University Representatives

David Skorton*
Robert Koob*
Dave Holger (voting alternate)

Members of the Board of Trustees of Member Institutions

John Hartung (voting alternate)
Robert Lester*

Representatives of Independent Colleges

Nancy Williams*
Kevin LaGree*
John Menziers*
Deanne Remer

Iowa College Student Aid Commission Representatives

Gary Nichols*

Student Representatives

Laci Cox, Iowa Western Community College
Allie Ross, AIB College of Business
Nathaniel Johansen, Iowa State University

Representatives of Private for Profit Schools

Kersten Shepard*

Representatives of the IPTV Board

Cheryl Mullenbach

Guests

Mary Hawkins, Bellevue University
Charles Wilson, Bellevue University
Mike Perry, Des Moines Higher Education Center
Kent Sovern, Des Moines Higher Education Center

*Indicates voting delegate.

2. Approval of Minutes—Roger Foelske, ICCPHSE Recording Secretary

Roger Foelske presented the minutes from the May 5, 2004, and September 29, 2004, meetings of the Iowa Coordinating Council for Post-High School Education.

Action: Sister Jude Fitzpatrick moved that minutes be approved as presented. Robert Koob seconded the motion, and it was unanimously approved.

3. Treasurer's Report—John Hartung, ICCPHSE Treasurer

John Hartung presented a statement of the council's income and expenditures for the period of July 1, 2004, to October 31, 2004. As of October 1, 2004, the council had a balance of \$17,076.35, of which \$13,954.91 was in the operational account, \$1,910.35 in the Way-Up Conference account; and \$1,210.67 in the Carol Kay Memorial Fund account.

Action: David Skorton moved that the treasurer's report be approved as presented. Rosie Hussey seconded the motion, and it was unanimously approved.

4. Coordination (Program Notifications)

A. PROGRAMS WITHOUT CONCERNS—The following programs were submitted on the list-serve for review. No concerns were raised, and per ICCPHSE policy, the institutions were granted interim acceptance.

Programs Submitted to Listserve 10/12/04 (10/27/04 was the 16th day on the Listserve)

Vatterott College, Des Moines:

1. Computer-Aided Drafting, Diploma—On-campus -- Des Moines
2. (15.1302) –
3. 2.Computer-Aided Drafting Technology, Associate of Occupational Studies Degree—On-campus -Des Moines (15.1302)
4. Computer Technology, Diploma - On-campus - Des Moines (11.0103)
5. Computer Systems and Network Management, Associate of Occupational Studies Degree - On-campus—Des Moines (11.1001)
6. Dental Assistant, Diploma- On-campus - Des Moines (51.0601)
7. Information Systems, Diploma - On-campus - Des Moines (11.0201)
8. Information Systems and Network Design, Associate of Occupational Studies Degree - On-campus - Des Moines (11.0801)
9. Medical Assistant, Associate of Occupational Studies Degree - On-campus - Des Moines (51.0801)
10. Medical Office Assistant, Diploma - On-campus - Des Moines (51.0710)

Programs Submitted to Listserve 10/27/04 (11/12/04 was the 16th day on the Listserve)

St. Ambrose University:

1. Master of Organizational Leadership, Master's - Off-campus - Cedar Rapids (30.9999)

Programs Submitted to Listserve 11/4/04 (11/19/04 was the 16th day on the Listserve)

Iowa Central Community College:

1. Business Administration and Management, Associate in Arts/Associate in Science/Associate in General Studies - On campus - Fort Dodge (11.0901)

Western Iowa Tech Community College:

1. Personal Health Improvement and Maintenance, Diploma - On-campus -Sioux City (34.0103)
2. Pharmacy Technician, Diploma - On-campus - Sioux City (51.0805)

Programs Submitted to Listserve (Listserve approval sent 11/22/04)

Bellevue University:

1. Bachelor of Science in Management, Undergraduate - Off-campus - Atlantic (52.1001)
2. Master of Science in Healthcare Administration - Off-campus - Council Bluffs (51.0799)
3. Master of Business Administration - Off-campus - Council Bluffs (52.0201)

Action: Robert Koob moved that the programs be accepted as presented. John Hartung seconded the motion, and it was unanimously approved.

B. PROGRAMS WITH CONCERNS—The following programs were submitted on the list-serve for review. Concerns were raised that were not resolved, and per ICCPHSE policy the institution was requested to submit and present additional information to the Council addressing the concerns.

Bellevue University:

1. Management - Off-campus - Red Oak (52.0101)
2. Healthcare Management - Off-campus - Red Oak (51.0799)
3. Business Administration of Technical Studies - Off-campus - Red Oak (52.0101)
4. Strengths-Based Management - Off-campus - Sioux City (52.0201)
5. Business Information Systems - Off-campus - Sioux City (52.1299)

6. Master of Science in Security Management - Off-campus - Sioux City (43.0112)
7. Business Administration of Technical Studies - Off-campus - Sioux City (52.0101)
8. Criminal Justice Administration - Off-campus - Sioux City (45.0101)
9. Healthcare Management - Off-campus - Sioux City (51.0799)
10. Human and Social Services Administration - Off-campus - Sioux City (44.0000)
11. Management - Off-campus - Sioux City (52.0101)
12. Human Resources - Off-campus - Sioux City (52.1001)
13. Marketing Management - Off-campus - Sioux City (52.1804)
14. Security Management - Off-campus - Sioux City (43.0112)

Presentation by Bellevue University: Dr. Mary Hawkins, provost for Bellevue University, shared with the council that the programs in question were not new programs, but because recent legislation enacted by the Iowa General Assembly addressing out-of-state institutions offering higher education in Iowa, the Secretary of State's office has requested that they reapply for approval to offer these programs. Per the new approval process, they were asked to submit notification information via the council's list serve on each of the programs they were offering at each of their sites. She also stated she had responded to the two institutions that raised concerns, both via the list serve and via a telephone conversation each individual that filed the concerns in question.

Charles Wilson, a trustee of Bellevue University and resident of Red Oak, provided background information as to why the community of Red Oak had requested that Bellevue University offer programs in their community. He stated that higher education opportunities were important to the continued economic development of the community. He also stated that the community wanted multiple opportunities for their residents to participate in higher education in their community and encouraged several institutions to offer programs in their community because competition was good.

Dr. Hawkins stated that the programs in the Sioux City area have been offered through the Tri-State Graduate Center now on the campus of Western Iowa Tech Community College. The programs have been designed to focus on students in the area that have completed a career and technical education Associate of Applied Science (ASS) degree program or at least 60 hours of course work. She stated that these programs provided opportunities for students that completed such programs to apply all the credits earned through these programs to programs offered by Bellevue University.

Discussion: John Menziers asked if the council could table action on these requests. Bob Barak stated that the Council's policy only allows for the following actions: 1) receive the proposed program notifications; 2) receive the proposed programs with stipulations (stipulations must be listed); or 3) receive the program notification, but do not recommend.

John Hartung expressed concern that these programs were similar to other programs offered by higher education institutions in the area thus were an unnecessary duplication. He also stated that council's current process for receiving and distributing program information was not timely.

Action: David Skorton moved that the programs submitted by Bellevue University be received as presented. Sister Jude Fitzpatrick seconded the motion, and it was approved.

5. Proposed Changes to ICCPHSE New Program/Location Approvals—Robert Barak

Robert Barak reviewed with the council a draft of proposed changes to the new program/location approval process. The proposed changes were developed in an effort to align the council's process with new state legislation regarding the registration of out-of-state higher education institutions.

Action: David Skorton moved to approve the proposed changes and Council's chair appoint a taskforce committee to review and evaluate the current new program/location approval process for the purpose developing additional recommendations concerning procedural issues to council for its consideration at its next meeting. John Hartung seconded the motion, and it was unanimously approved.

The chair appointed Robert Barak, John Hartung, and Gary Nichols to the committee and requested that they report to council at its March 2005 meeting.

6. Iowa College and University 2004 Fall Enrollment Report –Tom Kruckeberg

Dan Kinney distributed a copy of the Iowa College and University Enrollment Report and requested that the council approve the report prior to its distribution to press. He also indicated that Tom Kruckeberg would attend the next council's meeting to discuss procedural changes for collecting data for the report.

Action: Robert Paxton moved to accept report providing that the institutions verify the data they submitted prior to its release to the public. The motion was seconded by Nancy Williams, and was unanimously approved.

7. Update on Iowans for a Better Future—Robert Lester

Robert Lester reported that Iowans for a Better Future would be conducting a conference entitled, "Image Iowa by Working Together," at the John Pappajohn Education Center, in Des Moines, Iowa, on December 8, 2004. The conference will be attended by representatives from a variety of interest groups, such as chambers of commerce, trade/business associations, higher education, labor organizations, etc. (Approximately 80 participants of which about half will be legislators.) It will provide a forum for developing goal/recommendations that are shared across the interest groups.

He also inquired upon behalf of the organization as to the interest of the council in jointly sponsoring a forum on higher education. To explore the feasibility of such a forum, it was suggested that a representatives of each sector of higher education meeting with representatives of Iowans for a Better Future.

Action: Chair Dan Kinney requested that each sector identify a representative to meet with Iowan's for a Better Future and forward their name to Robert Lester prior to 15th of December.

8. For the Good of the Order—Dan Kinney

- ❖ Chair Dan Kinney shared with the council that it's current policy manual has not been reviewed since 1993, thus should be reviewed to determine if revisions are needed. To address this issue, he asked for volunteers from each sector to serve on a committee to review the policy manual including the section outlining the purposes of the council and report its recommendations at the next council meeting. The following individuals were appointed to serve on the committee: Gregory Geoffroy as the committee's chair, Cheryl Mullenbach, John Menzies, Robert Paxton, and Susan Spivey.
- ❖ Nancy Williams reported that through her work with the Iowa Workforce Development Board she has become aware of an effort to construct a monument on the capitol complex to recognize the contributions of Iowa workers. She stated that because of higher education's commitment to the preparation of individuals for Iowa's workforce, the council should contribute funds for its construction.

Action: Nancy Williams moved that the council contribute \$1,000 to the Iowa Workforce Development Foundation for the construction of a monument to Iowa's workers. Sister Jude Fitzpatrick seconded the motion. David Skorton moved to amend the motion to state that it was not policy of the council to contribute funds to such activities, however because of the strong linkage between higher education and Iowa's workforce an exception would be made in this case. Nancy Williams seconded the amendment, and it was approved. The motion was then unanimously approved as amended.

The next meeting of the council will be held on March 2, 2005, at Iowa State University.

The meeting was adjourned at 1:00 pm.

Respectfully submitted by:

Roger Foelske
ICCPHSE recording Secretary
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