Iowa Coordinating Council for Post-High School Education
100 Court Avenue, Suite 203
Des Moines, Iowa 50319
515/281-3934

ICCPHSE Meeting Notes – December 5, 2001

1. Call to Order and Introductions

The Iowa Coordinating Council for Post-High School Education met on Wednesday, December 5, 2001, at 10:00 a.m. at the Des Moines University. Immediate past chair, Fred Moore, called the meeting to order. Richard Ryan, president of Des Moines University, brought greetings on behalf of the university and provided a brief overview of the university and its programs. The council's members and guests then introduced themselves. The following individuals were present.

State Board of Education Members
No representatives were in attendance.

Department of Education
Roger Foelske*

University Representatives
Susan Carlson*
Gregory Geoffroy*
Robert Koob*

Representatives of Independent Colleges
Fred Moore*
Richard Ryan*
Nancy Williams*

Representative of Private Business Schools
Cynthia Becher*

Representatives of Iowa Private Specialized Schools Association
Susan Spivey*

Representatives of the IPTV Board
No representatives were in attendance.

Guests
Christina Ralston, Iowa Central Comm. College
Chet Rzonca, University of Iowa
Penny Shenk, Iowa Center for Career and
   Occupational Resources (ICCOR), Department
   of Education

Community College Representative
Ervin Dennis*
Paul Tambrino*

Member of the Board of Regents
David Neil*

Members of the Board of Trustees of Member Institutions
Don Byers*
Frank Moore*

Iowa College Student Aid Commission Representative
Gary Nichols*

Student Representatives
No representatives were in attendance.

Liaison Representatives
Bob Barak, Board of Regents*
Gene Gardner, Iowa Assn. of Community
   College Trustees
John Hartung, Iowa Assn. of Independent
   Colleges and Universities*

*Indicates voting delegate.

1. Approval of Minutes
Roger Foelske presented the minutes from the September 26, 2001, meeting.

Action: The minutes were approved as presented.

2. Treasurer's Report
John Hartung announced that all dues for the 2001-02 academic year have been paid, and then presented a statement of the council's income and expenditures for the period of July 1, 2001, through November 30, 2001. As of November 30, 2001, the council had a balance of $117,872.98 of which $14,751.54 was in the operational expense account; $1,910.77 in the Way-Up Conference account; and $1,210.67 in the Carol Kay Memorial Fund account.

Action: The treasurer's report was approved as presented.

3. Coordination (Program Notifications)

A. Interim Approvals—The following programs were submitted on the list-serve for review. No concerns were raised, and per ICCPHSE policy the institutions were granted interim acceptance.

Program(s) Submitted to List-Serve on 10/11/01 (10/27/01 was the 16th day on the List-Serve)

Saint Ambrose University, Davenport:
   1. Doctorate in Physical Therapy—On-campus (51.2308)

Program(s) Submitted to List-Serve on 0/17/01 (11/02/01 was the 16th day on the List-Serve)

Iowa Central Community College, Fort Dodge
   1. Commercial Construction, Diploma—On-campus (46.9999)
   2. Industrial Machine Maintenance and Repair, Diploma—On-campus (47-0303)

Iowa Lakes Community College, Estherville:
   1. Agricultural Power Mechanics Technology, AAS—On-campus (01.0204
   2. Associate of Applied Science in Auto Collision Repair Technology—On-campus (46-0499)
   3. Associate of Applied Science in Construction Technology—On-campus (15-0602)
   4. Associate of Applied Science in Small Engine Mechanic and Repair Technology—On-campus (47-0606)
   5. Motorcycle Mechanic Repair Technology, AAS—On-campus (47-0611)

Kirkwood Community College, Cedar Rapids:
   1. Micro Computer Support, Diploma/Certificate—On-campus (52-1205)

Program(s) Submitted to List-Serve on 11/8/01 (11/26/01 was the 16th day on the List-Serve)

University of Northern Iowa, Cedar Falls:
   1. B.A. in Technology Management–Off-campus – DMACC-Carroll (15.0603)

Action: Robert Koob moved that the programs be accepted as posted on the council's web-site. Susan Spivey seconded the motion, and it was approved unanimously.

4. Demonstration of Internet-Based Career Information System

Penny Shenk, Executive Director of the Iowa Center for Career and Occupational Resources (ICCOR) which is administered by the Iowa Department of Education, demonstrated Iowa's new interactive web-based career information system, E-CHOICES.

The system is an Iowa-based system designed to provide career decision-makers and their families with relevant, current, and accurate information about career opportunities, educational programs, and in- and out-of-state postsecondary education institutional information. A site-based version of the system is currently being utilized by the majority of Iowa's public and non-public k-12 schools, and outreach/career planning agencies at Iowa's community colleges, and workforce development centers. The system includes descriptive information about programs currently being offered at all of Iowa's higher education institutions, institutional information, links to institutional web-sites, as well as interactive strategies for accessing the information. Currently, this system is the primary connection for career decision-makers, students and their families to postsecondary educational opportunities in the state of Iowa.

ICCOR recently expanded the system to include an Internet-based delivery system. Members of the council were invited to review the system at their own leisure via the Internet and forward any comments, concerns to the ICCOR office at the Department of Education (phone 515-281-5032 or email: penny.shenk@ed.state.ia.us).

5. Proposal for Cooperation Between Sectors

John Hartung presented a proposal developed at the request of the ICCPHSE Executive Committee, for strengthening the public support within the state for higher education entitled "Iowa's Unique Forgotten Enterprise – Higher Education." The proposal proposed that the three sectors of higher education conduct a community forum in one or more communities. The purpose of the forum would be to engage the public in a discussion concerning the positive impact higher education has upon their community. The forum's format would consist of a panel, a moderator, and members of the general public and the local media. The panel would be composed of three presidents, one from a regents institution, a community college, and an independent college, as well as three representatives from business and industry. The panel would be moderated by a member of the community, perhaps someone with experience with the public sector, such as a newspaper publisher or local community leader. Each member of the panel would be invited to provide a brief presentation on the topic selected for the forum, which would then be followed with an opportunity for dialog with members of the audience. The following topics were suggested as possible issues for discussion at the forums: Iowa Economics, Today and Tomorrow: Higher Education as an Economic Entity; Societies Realities for Higher Education in Iowa; and Contributions Beyond the Classroom.

Members of the council discussed the pros and cons of the proposal at great lengths, but expressed concerns as if this was the appropriate audience to target at this time and if the expenditure of energy and resources in this way would yield the desired results. It was agreed that this dialogue was beneficial and should be continued by the council at future meetings.

Action: Robert Koob moved that the Executive Committee be commended for its work thus far, and requested that they reconvene via telephone to analyze the council's discussion for the purpose of identifying additional strategies, etc. Gregory Geoffroy seconded the motion, and it was approved unanimously.

6. For the Good of the Order

The next meeting of the Council will be held at the new Des Moines Area Community College West Campus in West Des Moines, on Wednesday March 6, 2002.

Respectfully submitted by:

Roger Foelske
ICCPHSE Recording Secretary
515/281-4700
roger.foelske@ed.state.ia.us