

Iowa Coordinating Council for Post-High School Education  
University of Northern Iowa  
Alumni Suite – McLeod Center  
2601 Hudson Road  
Cedar Falls, Iowa 50614

ICCPHSE Meeting Minutes – Wednesday, April 15, 2015

**1. Welcome**

The Iowa Coordinating Council for Post-High School Education (ICCPHSE) met on Wednesday, April 15, 2015, at 10:00 a.m. at the University of Northern Iowa. Chair Bill Ruud welcomed the Council members and guests to the meeting.

**2. Call to Order and Introductions**

Chair Ruud called the meeting to order, and then the Council members and guests introduced themselves. The following individuals were present:

State Board of Education Members

N/A

Institutional Representatives

Daniel Kinney, Iowa Central Community College\*

Dan Kinney, Iowa Western Community College\*

Jay Nardini, Hawkeye Community College Trustee\*

Department of Education Representative

Jeremy Varner\*

University Representatives

Dawn Bratsch Prince, Iowa State University

William Ruud, University of Northern Iowa\*

Lon Moeller, University of Iowa\*

Representatives of Independent Colleges

Steve Langdon, Mercy College of Health Science\*

Rosemary Link, Simpson College\*

Representative of Private Proprietary Schools

N/A

Representative of the IPTV Board

Tiffany Morgan\*

Representative of the Board of Regents

Diana Gonzalez\*

Iowa College Student Aid Commission Representative  
Julie Leeper\*

Student Representatives  
N/A

Liaison Representative  
N/A

Guests  
Annette Lynch, University of Northern Iowa

\* Indicates voting delegate.

### **3. Approval of Meeting Minutes—Jeremy Varner, Recording Secretary**

Jeremy Varner presented the minutes from the October 7, 2014, ICCPHSE meeting for approval.

**Action:** Diana Gonzalez moved and Dan Kinney seconded for approval of the minutes as presented. Motion passed.

### **4. Treasurer's Report—Diana Gonzalez on behalf of John Sellars, Treasurer**

Diana Gonzalez presented the treasurer's report on behalf of John Sellars. Gonzalez presented a statement of the Council's income and expenditures through March 2015. She indicated Sellars recommended continuing dues for 2015-2016.

**Action:** Dan Kinney Sr. moved and Jay Nardini seconded for approval of continuing dues for 2015-2016. Motion passed.

Diana explained expenditures, including the Way-Up Conference contribution.

**Action:** Dan Kinney moved and Diana Gonzalez seconded for approval to contribute \$500 to the Way-Up Conference. Motion passed.

**Action:** Jeremy Varner moved and Diana Gonzalez seconded for approval of the treasurer's report as presented. Motion passed.

### **5. Campus Safety and Security Summit Update—Annette Lynch**

Annette Lynch, Professor and Director of the Center for Violence Prevention at the University of Northern Iowa (UNI), updated the Council on the Campus Safety and Security Summit. She provided the historical context and the center's role in building capacity for public entities to address these issues.

She explained efforts to address campus safety issues at UNI and statewide, including planning for a state conference on the issue involving public universities, community colleges, and private and independent colleges and universities. She indicated that campuses need guidelines, but autonomy to

create their own policies and prevention programs. Areas of focus include: bystander intervention training; investigating sexual misconduct and adjudication; and policy development. The summit will be held on October 28, 2015, at the FFA Building on DMACC's Ankeny campus.

Diana Gonzalez indicated the goal is for a statewide cross-sector summit to help institutions be prepared to address incidents. The planning team is in place and others can be added, if interested. All higher education institutions are encouraged to send teams with broad campus representation.

#### **6. M-SARA Update from the Iowa College Student Aid Commission (ICSAC)—Julie Leeper**

Julie Leeper, Iowa College Student Aid Commission (ICSAC), explained the status of efforts related to the State Authorization Reciprocity Agreement (SARA). She provided the historical context for SARA which was developed to address U.S. Department of Education state authorization regulations issued in 2010 and with an effective date of July 1, 2015. Under the rules, postsecondary institutions must be authorized in states where students are enrolling in online courses.

Obtaining authorization in all states individually is expected to be exceedingly expensive and labor intensive. SARA addresses the patchwork of state rules and fees by establishing regional compacts with the goal of requiring only a single state authorization process. Under M-SARA, Iowa institutions would register only through ICSCAC. Iowa has been working with the Midwest Higher Education Compact on M-SARA participation for two years. Iowa is currently not a member due to issues with consumer protections.

The Attorney General's Office has wanted to ensure the consumer protections, particularly tuition refund policies, remain in place while MHEC demands standardization of registration processes precluding these policies. Iowa passed legislation to join M-SARA last year, but was rejected by MHEC due to the consumer protection policies. There is work on an agreement between the Governor's Office, Attorney General's Office, and college presidents. The Governor proposed a state fund to cover tuition refunds if the policy is removed from state authorization, but the Attorney General's Office hasn't committed and is exploring the issue further. College presidents plan to approach legislators about the issue. Because of the impending July 1 deadline, the issue is pressing. A total of 35 states are expected to participate in SARA by the end of the fiscal year.

#### **7. Home-Base Iowa Reporting Update—Jeremy Varner**

Jeremy Varner updated the Council on the status of Home Base Iowa reporting. He noted Home Base Iowa is a broad effort to make Iowa more attractive to veterans and includes a package of incentives. There is an educational component related to resident tuition and the Certified Higher Education Academic Military Partner (CHAMP) program, making higher education institutions more attractive to veterans. One piece of that is helping matriculating students obtain credit for prior military education or experience. Jeremy noted that at previous meetings, the Council discussed efforts to work on that issue. Data reporting is one component of that work.

Jeremy noted that Senate File 303, passed into law during the 2013 legislative session, which mandates Iowa community colleges, public universities, and Iowa Tuition Grant eligible independent colleges and universities report data on the awarding of postsecondary credit for prior military training and experience. The requirement is that by fall 2015, institutions will report not only on data elements for the prior year, but the five prior years which is unusual and burdensome.

The department is coordinating the data reporting effort and recently conducted a pilot with public universities and community colleges to make sure data elements are properly defined and the reporting structure works appropriately. A Home Base Iowa Education Working Group subgroup developed recommendations for how the data would be collected including having colleges report only aggregate data (no unit records or personally identifiable data). The group also recommended broadening the definition of veteran and department proposed, and the Governor signed legislation which addresses the issue. The data elements include the number of veteran students enrolled, the number receiving credit for military education or experience, the average number of credits received by the student, and the number of credits applying toward students' majors. The subgroup also discussed adding other elements to provide a fuller picture, although that will be discussed further.

Jeremy indicated the formal reporting of metrics will begin in the fall of 2015, although institutions are required to report on fiscal years 2011-2015 as well. The report will go to the Governor and General Assembly. The DE will work to explain what the data means and doesn't mean in conjunction with the working group and will manage the reporting process to ensure consistency. The ICCPHSE will be the body approving and issuing the report – similar to how it does the fall enrollment report annually.

#### **8. Multi-State Collaborative on Military Credit Update—Diana Gonzalez**

Diana Gonzalez provided an update on the Multi-State Collaborative on Military Credit (MCMC), including an update on related efforts to address the issue of awarding college credit for military education including the February 6 meeting. She noted that 160 people attended the February 6 meeting with Michelle Spires from American Council on Education (ACE) and that teams learned about the ACE process. She noted that MHEC created the MCMC to look at the issue further. The MCMC is a 13-state collaborative funded by a Lumina Foundation grant. Diana is the liaison and she is coordinating development of a state plan. She is seeking feedback from institutions about their institutional needs to help inform the work.

#### **9. National Governor's Association—America Works: Education and Training for Tomorrow's Jobs—Jeremy Varner, Paula Nissen, and Ryan Murphy**

Jeremy Varner provided information about the National Governor's Association (NGA) Talent Pipeline Policy Academy. He noted the effort was rolled out by NGA a year and a half ago and Iowa was one of eight out of 26 states to receive a grant to advance innovative education and workforce development initiatives. Teams of state leaders including the Governor, President Ruud, Chancellor Duree, and state agency leaders started working on how to enhance the state's educational system's alignment with economic need.

He indicated the big picture goal is to establish priorities and develop policy recommendations – an action plan for significant improvements in how the state's education and workforce training systems align with the needs of the economy. He noted that globalization and technological change mean the jobs being created today require a higher skill level than in the past. When demand for skilled labor outstrips supply, economic growth is hampered. At the same time, many Iowans remain unskilled with economic insecurity and lower than we'd like workforce participation rates. At the current rate, the issue will worsen before it improves and a more credentialed workforce is the key to future prosperity. The vision of the group is to increase the percentage of Iowans with a postsecondary credential with labor market value – particularly in areas of high demand.

Jeremy noted the NGA project is led by a team with representatives from the Iowa Economic Development Authority (IEDA), Iowa Department of Education (DE), Iowa Workforce Development (IWD), Board of Regents, community colleges, Iowa College Student Aid Commission (ICSAC), and Science, Technology, Engineering, and Mathematics (STEM). Beyond that group, a more inclusive steering committee has been established with broader representation. Jeremy also noted how the NGA efforts tie to Workforce Innovation and Opportunity Act (WIOA) implementation, secondary career and technical education (CTE) reform, and other important efforts.

Jeremy noted the DE has a number of efforts underway aimed at closing the skills gap and enhance the alignment of educational programming with economic demand and providing useful data is among them. One project is to build a system to provide policymakers with community college education and employment outcomes and community college leaders with actionable data to support program planning and improvement. Jeremy explained how the DE and IWD have partnered to develop and implement a community college student outcome reporting system. The system supports federal program accountability, state program accountability, and new reporting which helps to describe CTE program efficacy. He noted the goal is to provide state level information, but also customized reports to support local decision-making to drive real change. The system utilizes community college administrative records, national student clearinghouse, Iowa unemployment insurance records, national Unemployment Insurance (UI) records through the Wage Records Interchange System (WRIS), and sometimes the Federal Employment Data Exchange System (FEDES) records.

Paula Nissen and Ryan Murphy explained the system in further detail, planned next steps, and opportunities for other postsecondary institutions.

Jeremy also explained changes to the DE process for program approval which includes both an intent and approval phase. The process isn't analogous to the ICCPHSE process, but has parallels. He explained enhancements to the DE's process with regard to notices of intent, labor market information expectations and guidance, and the implementation of a web-based program and common course numbering management system.

## **10. Notices of Intent—Diana Gonzalez**

### **A. Programs Without Concerns for Ratification**

Diana Gonzalez reported that those colleges which had programs without concerns for ratification have been notified. Chair Ruud clarified the process and asked for a motion.

#### **Briar Cliff University, Sioux City**

Doctor of Physical Therapy (DPT)

Clinical Doctorate

CIP # 51.2308

On-Campus

#### **University of Iowa College of Law, Iowa City**

Master of Studies in Law degree

Master's (post-Bachelor's degree)

CIP # 22.0201

On-Campus

**The University of Iowa, Iowa City**

M.S. in Business Analytics

M.S.

CIP # 52.1399

On-Campus

Criminology, Law and Justice

BA, BS

CIP # 45.0401

On-Campus

English and Creative Writing

BA

CIP # 23.9999

On-Campus

**Buena Vista University, Storm Lake**

Additional programs at existing LeMars site –

Accounting, Business Administration, Business Economics, Finance & Banking, Management, Marketing, Org Leadership

Bachelors

CIP #s 52.0301 – Accounting

52.0201 – Business Admin-General & Mgt

52.0601 – Business Economics

52.0801 – Finance, General

52.1401 – Mktg/Mktg Mgt, General

52.1001 – HR Mgt

52.0213 – Org Leadership

BVU Graduate & Professional Studies, LeMars

**Indian Hills Community College, Ottumwa**

Dental Hygiene/Hygienist

Associate of Applied Science

CIP # 51.0602

On-campus

**Iowa State University, Ames**

Bachelor of Science in Early Childcare Education & Programming (ECP)

Bachelor's

CIP # 19.0706

Online, Distance offering

Master of Business Analytics

Master's

CIP # 52.1399

Blended: On-line (Distance) and On-campus

**Wartburg College, Waverly**

Actuarial Science

BA

CIP # 52.1304

On-Campus

**Cornell College, Mount Vernon**

Bachelor of Arts in Engineering Sciences

Bachelor's

CIP # 14.1301 (Engineering Science)

On-Campus

Bachelor of Arts in Business

Bachelor's

CIP # 52.0801 – Finance

52.1301 – Analytics/Business Statistics

52.1304 – Actuarial Science

On-Campus

**William Penn University, Oskaloosa**

Bachelor of Science in Nursing – RN to BSN Completion Program

Bachelor of Science in Nursing

CIP # 58.3818

Southwestern Community College, Creston

**Saint Ambrose University, Davenport**

Master of Early Childhood Education

Master's level

CIP # 13.1202

On-Line and Hybrid delivery modality

Doctor of Occupational Therapy (OTD)

Doctoral level

CIP # 51.2306

On-campus

Fieldwork/Experiential Component (face-to-face)

**University of Iowa, Iowa City**

Bachelor of Science (BS); Bachelor of Arts (BA) in Public Health

Bachelor of Science and Bachelor of Arts

CIP # 51.2201

On-campus – College of Public Health

Global Health Studies

BA, BS

CIP # 51.2210

On-campus – The College of Liberal Arts and Sciences

**Iowa Lakes Community College, Estherville**

Digital Communication and Media/Multimedia

Associate of Applied Science

CIP # 09.0702

On-campus

**Mercy College of Health Sciences, Des Moines**

Public Health (BSPH – Bachelor of Science in Public Health)

BS

CIP # 51.2201

On-campus – School of Liberal Art and Sciences

**Action:** It was moved by Dan Kinney, Sr. and seconded by Daniel Kinney, Jr. to ratify the above noted programs. Motion passed.

**B. Programs Submitted to ICCPHSE Listserv—Pending 20-Day Review**

Diana Gonzalez reported that the following colleges were submitted to the ICCPHSE listserv and are pending 20-day review (not for ratification). The following is for information only; action will take place in the fall. Diana explained the process for NOI, the listserv, 20-day period for review, inter-institutional dialogue, and ratification.

**Iowa State University, Ames**

Bachelor of Arts in Criminal Justice

Bachelor's

CIP # 43.0199

On-campus (including online delivery) 20th day – 4/18/15

**Hawkeye Community College, Waterloo**

Hospitality Administration/Management, General

Associate of Applied Science

CIP # 52.0901

On-campus

20th day – 4/20/15

**Briar Cliff University, Sioux City**

Master of Science (MS) & Master of Arts (MA) in Kinesiology & Human Performance

Master

CIP # 31.0505

On-campus 20th day – 4/21/15

**The University of Iowa, Iowa City**

M.S. in Business Analytics (New location – previously approved)

M. S.

CIP # 52.11399

John & Mary Pappajohn

Education Center, Des Moines 20th day – 04/25/15



## **Social Justice**

BA

CIP # 30.0000

On-campus 20th day – 04/27/15

### **11. Meeting Schedule for 2015-16—Diana Gonzalez**

The following meeting dates and locations were proposed for 2015-16:

- October 28, 2015 (in conjunction with the Campus Safety meeting) – FFA Conference Center, DMACC Ankeny Campus. After the meeting, a 45-minute ICCPHSE business meeting is planned.
- January 15, 2016 – Conference call, if needed.
- April 15, 2016 – Graceland University

### **12. ICCPHSE Tools—Diana Gonzalez**

- Listserv: Gonzalez indicated that all personnel changes to the listserv need to be given to Ilene Tuttle. An email will be sent out to the listserv to remind recipients to inform the Board of Regents office of any listserv changes.
- Taxonomy: We need to know if the programs list is current. For intent to offer form, institutions need to refer to taxonomy (by CIP).

### **13. Fall 2014 Enrollment Report Survey Update—Diana Gonzalez**

Diana noted that this electronic report is used statewide, so the data needs to be accurate.

### **14. Membership for 2015-16—Diana Gonzalez**

Diana requested that any changes to the membership list be submitted to her. It's important the list be reviewed to ensure the right people are included. The alternate can vote, but others standing in cannot vote.

### **15. Confirmation of Chair and Vice Chair—Bill Ruud**

- Confirmation of John Sellars as 2015-16 Chair  
(President, Graceland University)
- Confirmation of Daniel Kinney as 2015-16 Vice-Chair  
(President, Iowa Central Community College)

**Action:** Motion made by Jeremy Varner and seconded by Jay Nardini to confirm John Sellars as the 2015-16 ICCPHSE chair; and Daniel Kinney as 2015-16 vice chair. Motion passed.

### **16. For the Good of the Order—Bill Ruud**

The meeting was adjourned.

Respectfully submitted by:

Jeremy Varner, ICCPHSE Recording Secretary