

The Economic Value of the **University of Northern Iowa**

About UNI





Non-credit students



Economic impact analysis



jobs in lowa is supported by the

activities of UNI and its students. _____







Alumni impact

Impact of the increased earnings of UNI alumni and the businesses they work for



An economic boost similar to hosting the World Series

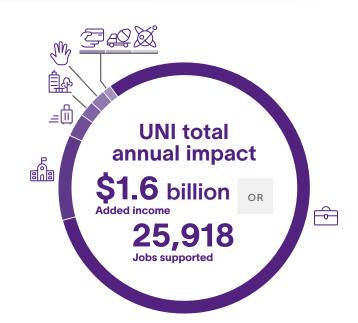
193x

OR

\$1.3 billion Added income

18,906 Jobs supported





Iowa



Operations spending impact

Impact of annual payroll and other spending

\$176.1 million

Added income

Enough to buy 3,741 new cars

OR

3,862 Jobs supported

\$50.8 million



Added income



Visitor spending impact

Impact of visitors attracted to lowa

for events hosted by UNI

Enough to buy 4,104 families* a year's worth of groceries

1,203

= 500 jobs * = family of four



Student

Economic

impact

development

Volunteerism impact

\$25.2 million Added income OR 1,019 Jobs supported

\$38.7 million Added income

or 664 Jobs supported

spending impact

\$7.0 million Added income OR 137 Jobs supported

Construction spending impact

\$5.2 million Added income OR 72 Jobs supported

Research spending impact

\$2.9 million Added income OR 56 Jobs supported

Investment analysis



For every \$1...



Students gain \$7.20 in lifetime earnings







The average bachelor's degree graduate from UNI will see an increase in earnings of \$22,700 each year compared to someone with a high school diploma working in Iowa.



Taxpayers gain \$2.00 in added tax revenue and public sector savings





Society gains \$7.30 in added income and social savings







\$95,000





