

Contact: Patrice Sayre and Ann McCarthy

**APPROVAL OF NOMINEES TO THE ECONOMIC DEVELOPMENT COMMITTEE  
OF THE BOARD OF REGENTS**

**Action Requested:** Consider approval of proposed appointments to the Economic Development Committee, a standing committee of the Board of Regents.

**Executive Summary:** Iowa's three public universities improve economic growth in the state through their economic development activities, programs, and services. The Board of Regents has a strong role and interest in these endeavors because of its commitment to public service and effective stewardship of resources in accordance with Iowa Code Chapter 262, which grants the Board its statutory authority, and Iowa Code Chapter 262B, which requires the Regent universities to use their expertise to expand and stimulate economic growth across the state.

Under Governor Branstad's vision, the 2011 General Assembly redesigned the Iowa Economic Development Authority and included an advisory body between public and private entities, the Iowa Partnership on Economic Progress. The Board of Regents desires to coordinate with these partners in promoting economic development initiatives and activities for Regent institutions through the Economic Development Committee of the Board of Regents. Members of this committee will develop strategic initiatives and engage in innovative development.

**Background:** As a standing committee, the Economic Development committee will support the mission and goals of the Board. While this committee is a working group of the Board, any actions or votes taken does not constitute action or approval by the full Board of Regents. Standing committee appointments and the designation of committee chairs are made by the Board president, subject to ratification by the Board of Regents.

At the April 27-28, 2011 Board of Regents meeting, the Board approved the reinstatement of the Economic Development Committee as a standing committee. The June 8, 2011 meeting appointed Regent Bruce Rastetter as Chair and Regent David Miles as Vice Chair to the committee.

The Board of Regents Economic Development Committee (Policy Manual Chapter 1.05.d), is primarily responsible for:

- Providing oversight and advice on economic development initiatives and activities involving the Regent institutions or Regent enterprise
- Providing oversight and direction for accomplishing the statutory mandates defined in Chapter 262B of the Iowa Code, "Commercialization of University Based Research"
- Identifying opportunities to promote the value of Regent institutions in research, outreach, and economic growth
- Prioritizing potential new initiatives
- Directing the work of the Regent Inter-Institutional Committee on Economic Development and Technology Transfer

The general responsibilities of this committee are also outlined in the Policy Manual as:

- Preparing an annual committee plan that defines the scope of the committee work, establishes benchmarks, and identifies performance indicators of committee progress
- Gathering information on issues and policies pertinent to the committee's work, which may include directing the work and considering the reports of special and interinstitutional committees of the Board of Regents
- Developing short-term and long-term recommendations to the Board of Regents after thoughtful consideration of relevant issues and policies
- Regularly reporting to the Board of Regents regarding the status of the committee's assignments and accomplishments

The following names are submitted for consideration and approval, along with brief introductions:

❖ **Kim Reynolds**, Lieutenant Governor, Iowa.

Prior to joining the Governor, Reynolds was a Republican member of the Iowa State Senate representing District.

Reynolds served four terms as the Clarke County Treasurer and was president of the Iowa State County Treasurers' Association in 2000. She served on the IPERS Board from 1996 to 2001 and is co-founder of the Iowa Republican County Officials Association.

Reynolds attended Northwest Missouri State University, majoring in Business Administration/Marketing.

❖ **Steve Carter**, President of ISU Research Park/ Director, Pappajohn Center for Entrepreneurship, ISU.

Carter is responsible for the development and operation of a 220-acre Research Park and Incubator providing space and services to over 60 companies. He also serves as Director of the ISU Pappajohn Center for Entrepreneurship.

He is a graduate of Iowa State University and previously worked as a city manager and hospital administrator.

❖ **Jordan Cohen**, Vice President for Research/Vice President for Research and Economic Development at University of Iowa.

Cohen retired as Dean of the SUI College of Pharmacy and assumed additional roles as noted above. Prior to the Iowa positions, he was Dean of the College of Pharmacy at the University of Kentucky, and taught at the University of Southern California for nearly 18 years. Cohen was selected as an American Council on Education Fellow, serving his Fellowship year as Assistant to the Chancellor, University of California-Irvine.

He holds a PhD. in pharmaceuticals and a B.S. in pharmacy from the University of Wisconsin-Madison.

❖ **Debi Durham**, Director, Iowa Department of Economic Development.

Durham previously was the president of the Siouxland Chamber of Commerce for 15 years. She also served as president of The Siouxland Initiative, the economic corporation serving the tri-state metropolitan area and the Siouxland Chamber Foundation.

In 2002, Durham ran as the Republican lieutenant governor candidate. She holds a B.S. in Business Administration, Marketing and Management from Missouri Southern State University.

- ❖ **L. Miguel Encarnaçã**o, Vice President and Chief Innovation Officer at ACT, Inc., Iowa City.

Miguel Encarnaçã

o joined ACT in 2011 as its first chief innovation officer where he is leading the company's transformation towards a culture of creative problem-solving and analytics-based, consumer-centered innovation.

Prior to joining ACT, Encarnaçã

o was Director and Partnership Leader for Emerging Technology Innovation at Humana Inc., a Fortune 100 healthcare corporation and one of the nation's largest publicly traded health and supplemental benefits companies. At Humana, he introduced and proved the concepts of Visual Analytics, Persuasive Technology, and Serious Games in the context of understanding and influencing consumer behavior towards healthy lifestyles, an approach that he aiming at replicating at ACT for the educational domain. Prior to Humana, he was Chief Technical Officer, Executive Vice President and Co-Founder at IMEDIA, Inc. as well as President and Program Director for R&D at the IMEDIA Academy, an accredited nonprofit vocational school of higher education.

He also is an Adj. Professor of Computer Engineering and Computer Science at the University of Louisville and Associate Editor in Chief of IEEE Computer Graphics and Applications.

Dr. Encarnaçã

o holds a PhD, in Computer Science from Eberhard-Karls-Universität Tübingen, Germany, specializing in data visualization and human-computer interaction, and MS. and BS. degrees in Computer Science from Technische Universität Darmstadt, Germany, minoring in business economics.

- ❖ **Jim Gossett**, Executive Director for the Carroll Area Development Corporation and Carroll Chamber of Commerce.

Gossett previously was the Executive Director at Storm Lake Area Development Corporation.

Gossett is past president of Professional Developers of Iowa and a leader in regional economic development. He is on the Board of Mid America Economic Development Council and a member of the international Economic Development Council, earning the designation of Certified Economic Developer (CEd) in 2002.

- ❖ **Lisa Lorenzen**, Executive Director, ISU Research Foundation and Director, Office of Intellectual Property and Technology Transfer, ISU.

Lorenzen is responsible for technology transfer activities related to intellectual property and for industry relations activities. She previously worked for Pioneer Hi-Bred International, Inc. as a Bioinformatics/Computational Biologist.

She holds a Ph.D. in Genetics from Iowa State University.

- ❖ **Kathleen (Kate) Minette**, Senior Vice President Operations and Scoring for Pearson, leading a shared services operation which includes scanning and scoring operations, performance assessment, and printing operations in Iowa City, Cedar Rapids, San Antonio, Austin, TX, Owatonna, MN, and more than twenty (20) performance scoring sites across the U.S. Prior to assuming operations leadership, she was Vice President, Human Resources with Pearson U.S. Assessments and Testing, having originally joined the Pearson HR organization in 1994.

Minette currently serves on the Tippie College of Business Board of Visitors, the Iowa City Chamber of Commerce Board (chair elect 2013), Waypoint Services (current board chair), United Way of Johnson County Board, Cornell College Berry Center Board (business and economic policy), and Iowa Women's Leadership Board (treasurer). In 2010, she was recognized by the Corridor Business Journal as a Woman of Influence in the Iowa City-Cedar Rapids Corridor.

Minette holds undergraduate degrees in sociology and journalism from Drake University; and her masters in organizational communication from the University of Northern Iowa.

- ❖ **Sharron Quisenberry**, Vice President for Research and Economic Development, ISU/Professor of Entomology, College of Agriculture and Life Sciences.

Prior to her appointment as Vice President, Quisenberry served as Dean of the College of Agriculture and Life Sciences at Virginia, Dean of the College of Agriculture and Director of the Montana Experiment Station at Montana State University.

Quisenberry has a Ph.D. and a M.S. in Entomology from the University of Missouri—Columbia and a M.A. in Environmental Biology from Hood College, having previously obtained a B.S.Ed. in Biology from Truman State University.

- ❖ **Randy Pilkington**, Executive Director of Business and Community Services/ Director, Institute for Decision Making and John Pappajohn Entrepreneurial Center, UNI.

The Business and Community Services is the economic and community development division for the College of Business Administration and the broader UNI community, consisting of 15 outreach programs that provide an integrated approach to meeting the needs of communities, businesses and entrepreneurs throughout Iowa and beyond.

As Director of the Institute for Decision Making, he oversees a statewide program that assists communities in the creation and implementation of community and economic development initiatives. For the past nine years, Pilkington has also served as the Director of the John Pappajohn Entrepreneurial Center, helping to establish a community-based equity fund for Northeast Iowa, assist with student entrepreneurship curricula and facilitate public and private funding for a student-based business incubator.

He served on the Iowa Department of Economic Development Board of Directors, the 21st Century Workforce Council, the Governors Council of Economic Advisors and was President of Professional Developers of Iowa. Pilkington currently serves on the Iowa Business Council Deputy Committee. He was awarded the Regent's Award for Staff Excellence in 2003.

Pilkington holds graduate and undergraduate degrees in economic geography from the University of Northern Iowa.

- ❖ **Elliott Smith**, Executive Director of the Iowa Business Council, a non-partisan business policy development association based in Des Moines.

Smith has been a Board Member of the Iowa Utilities Board, President of the Iowa Taxpayers Association, and Vice President, Government Relations, for the Iowa Association of Business & Industry. He attended the University of Iowa.