

Contact: Diana Gonzalez

REPORT OF JUNE 3, 2015 EDUCATION AND STUDENT AFFAIRS COMMITTEE MEETING

IOWA STATE UNIVERSITY, SCHEMAN BUILDING, ROOM 275
AMES, IOWA
4:00 – 6:00 PM

COMMITTEE MEMBERS PRESENT

Chair Regent Katie Mulholland
Vice Chair Regent Sherry Bates
Regent Rachael Johnson
Board of Regents Chief Academic Officer Diana Gonzalez
University of Iowa Provost Barry Butler
University of Northern Iowa Provost Jim Wohlpart
Iowa State University Provost Jonathan Wickert

Action Requested: Receive the report.

Executive Summary: On June 3, 2015, the Education and Student Affairs Committee met to review four accreditation reports submitted by Iowa State University – Landscape Architecture Programs; College of Business; Accounting Programs; and Educator Preparation Programs.

Background:

- ◆ Landscape Architecture Programs. Landscape architects lead stewardship, planning, and design of built and natural environments. The Landscape Architecture Department is focused on design excellence, education, ethics and adaptability, community, research/creative/extension activities, and external relationships.
 - ⇒ The Bachelor of Landscape Architecture Program is a five-year professional degree program that includes strong communication skills, working knowledge of plants and construction, and understanding of the way natural, social, and cultural systems influence design. Currently, there are 160 students.
 - ⇒ The Master of Landscape Architecture Program is a three-year professional degree that concentrates on basic professional competencies necessary to take the licensing exam, together with advanced studies in a focused area of landscape architecture. Currently, there are 24 students.
 - ⇒ Dean Luis Rico-Gutierrez and Department Chair Ken McCown provided highlights of the accreditation report.
 - ⇒ The accrediting agency is the Landscape Architecture Accreditation Board.
 - ⇒ The areas of practice include institutional, corporate and commercial landscaping; gardens and arboreta, as well as parks and recreation.
 - ⇒ Areas of professional advocacy include storm water; transportation planning and design; and community design and development.
 - ⇒ The department includes 15 faculty FTEs.

- ⇒ The Bachelor of Landscape Architecture had a 97% placement rate at the time of the last survey; the Master of Landscape Architecture had a 100% placement rate.
 - ⇒ There were five accreditation recommendations for the Bachelor of Landscape Architecture Program. All have been completed or are in progress.
 - ⇒ There were five accreditation recommendations for the Master of Landscape Architecture Program. All have been completed or are in progress.
 - ⇒ Both programs were accredited for the maximum six-year period through 2020. The Master of Landscape Architecture Program will undergo a review in 2017.
- ◆ College of Business. The mission of the College is to create and share research and educate tomorrow's business leaders to be prepared to face the challenges of the 21st century. The programs provided by the College include a Bachelor of Science in Business (Accounting, Business Economics, Finance, International Business, Management, Management Information Systems, Marketing, Supply Chain Management), Master of Accounting, Master of Business Administration, Master of Science in Information Systems, and Ph.D. in Business and Technology.
- ⇒ Dean David Spalding and Associate Dean Danny Johnson provided highlights of the accreditation report.
 - ⇒ In Fall 2013, there were 3,686 undergraduate and 219 graduate primary majors in Business.
 - ⇒ The placement rate for baccalaureate graduates ranged from 87% to 100% in 2014. The placement rate for graduate students ranged from 95% to 100% in 2014.
 - ⇒ The accrediting agency is the Association to Advance Collegiate Schools of Business (AACSB). Fewer than 5% of the 13,000 business programs in the world have earned AACSB accreditation.
 - ⇒ The College of Business was established in 1984 and initially accredited in 1991.
 - ⇒ There are two areas to address before the next review – strengthen faculty ties to the business community; and tie faculty research more closely to business outcomes.
 - ⇒ The following actions to be taken were included in the report – utilize CyBIZ Lab to broaden business connections; work with advisory councils on research as well as curriculum; explore hiring faculty in the new categories of Scholarly Practitioners and Practice Academics; and focus on these areas in the 2016-2020 strategic plan.
 - ⇒ The College was accredited for the maximum five-year period through 2020.
- ◆ Accounting Programs. The Accounting major prepares students to analyze, synthesize, and report data so others can use it to make informed decisions.
- ⇒ The Bachelor of Science in Accounting Program helps students pursue diverse careers in business and accounting, including auditing, consulting, public accounting, budgeting, and forecasting.
 - ⇒ The Master of Accounting Program is designed to meet the needs of accountants in public or private accounting focusing on interpreting and analyzing accounting information for decision-making.
 - ⇒ Dean David Spalding and Department Chair Rick Dark provided highlights of the accreditation report.

- ⇒ The accrediting agency is the Association to Advance Collegiate Schools of Business (AACSB). Only 180 programs worldwide hold AACSB accreditation in accounting.
 - ⇒ In 2014, the placement rate for baccalaureate graduates was 90%; for graduate students, it was 100%.
 - ⇒ Two areas must be addressed before the next review – develop a process to capture professional engagement and impact for students and faculty; and develop assessment procedures around new standard for information technology skills.
 - ⇒ The department has begun to address the actions to be taken included in the accreditation report.
 - ⇒ The accounting programs were accredited for the maximum five-year period through 2020.
- ◆ Educator Preparation Program. Both teacher and administrator licensure programs across a wide range of disciplines and degree levels were reviewed, including undergraduate degrees, endorsements for initial licensure in Early Education, Elementary Education, Secondary Education, K-12, graduate degrees and endorsements for initial licensure in secondary education, graduate degrees and endorsements other than initial licensure, educational administration, and special education additional endorsement.
- ⇒ The accrediting agency is the Iowa Department of Education. Programs must meet standards outlined in Iowa Administrative Code, Chapter 79, Standards for Practitioner Preparation Programs which include governance and resources; diversity; faculty; assessment; teacher/educational leadership clinical; and teacher/educational leadership curriculum.
 - ⇒ Dean Pamela White, School of Education Marlene Strathe, and Associate Director Educator Preparation Denise Crawford provided highlights of the accreditation report.
 - ⇒ Director Strathe provided a history of the accreditation of the educator preparation programs.
 - ⇒ Educator preparation is a shared responsibility across campus.
 - ⇒ In 2013-2014, there were 1,610 students enrolled in educator preparation programs. There were 282 candidates recommended for teacher licensure.
 - ⇒ There are 98% of Iowa school districts that employ ISU educators.
 - ⇒ There is an increasing emphasis on urban education.
 - ⇒ There were seven actions required in the accreditation report. All of them have been completed or are in progress.
 - ⇒ The educator preparation programs were accredited for the maximum five-year period through 2020.