

Contact: Diana Gonzalez

PRESENTATION AT IOWA STATE UNIVERSITY: "CAREER SERVICES"

Action Requested: Receive the presentation.

Executive Summary: This presentation will outline and highlight the structure, operating philosophies, governance, college-focused delivery model and advantages, as well as recent outcomes of the Iowa State University Career Services organization. The co-presenters are Sarah Fetter Anthony, Mark Peterson, Loni Pringnitz, and Kathryn Klinger Wiesland as well as student Carter Collins.

Sarah Fetter Anthony

Sarah Fetter Anthony is the Interim Director of Career Exploration Services at Iowa State University, which is housed within the Student Counseling Service (SCS). She is a Licensed Psychologist and received a Ph.D. in Counseling Psychology in 2011 from Iowa State University. Her published research focuses on factors influencing career choices of college students, including educational experiences and individual differences in interests, values, ability perceptions, and personality. After earning a B.S. degree in Chemical Engineering from Iowa State University in 2000, Anthony was a product development engineer in industry for three years. She first worked with Career Exploration Services as a Graduate Assistant from 2008 to 2010, and then returned to SCS as a staff psychologist in 2012. She was named Interim Director of Career Exploration Services in July 2014.



Mark Peterson

Mark Peterson is Director of MBA/Graduate Business Career Services. He has a B. A. degree from Simpson College and an MBA from the University of Iowa. After an early career in the advertising and strategic marketing consulting industries, and as a college instructor, he has worked in career management since 1995 and at Iowa State University since 1997. Peterson has been active in professional organizations including multiple terms on the MBA Career Services and Employer Alliance (MBA CSEA) Board of Directors, where he served as Treasurer, President, and is currently President *Emeritus*. Peterson's community and civic service has included roles on the Board of Directors for Iowa Sister States, and as Vice President and President of the Board of Trustees for Octagon Center for the Arts. Peterson presents regularly to industry and university groups as an invited speaker, and has recently been quoted in such publications as the *Wall Street Journal*, *Financial Times*, and *Bloomberg/BusinessWeek* on topics related to MBA employment trends. He is a 2014 recipient of the Iowa State University Provost's *Award for Professional & Scientific Excellence*.



Loni K. Pringnitz

Loni K. Pringnitz is Director of Career Services for the College of Human Science at Iowa State University. She has worked in career services for 21 years. Ms. Pringnitz holds a B.S. degree in Business Administration and Communication with an emphasis in human resource management from Iowa State University. Following three years of industrial experience, Pringnitz joined Iowa State University in 1992 as Assistant Director of Engineering Career Services. In 2000, she took over managing the cooperative education and internship program for the College of Engineering. In 2010, she assumed her current position as Director of Career Services in the College of Human Sciences. Professional affiliations include the National Association of Colleges and Employers, Midwest Association of Colleges and Employers, College Career Services Professionals of Iowa, and the American Association for Employment in Education.



Kathryn Klinger Wieland

Kathryn Klinger Wieland is the Director of ISU Business Career Services. She began in career services in 1993 as a Graduate Assistant in the Business/Liberal Arts and Sciences Placement Office at the University of Iowa. She joined Iowa State University in 1997 as the Experiential Learning Coordinator for the Colleges of Business and Liberal Arts and Sciences. In July 2003, she was named Director of Business Career Services. She is a member of the National Association of Colleges and Employers, and the Midwest Association of Colleges and Employers. In 2010, she received the Iowa State University Provost's award for Professional and Scientific Excellence. Service involvement has included work with the ISU Discrimination and Harassment Assistor program, Ames Chamber of Commerce, Gilbert Community Schools, Kappa Gamma, Business Week, and Delta Sigma Pi business fraternity. Wieland received a B.A. degree in Communication Studies in 1988 and an MA in Counselor Education in 1995 both from the University of Iowa; she is originally from Waterloo.

