

Contact: Rachel Boon

**REQUEST TO CHANGE A CENTER NAME AT IOWA STATE UNIVERSITY: FROM
INFORMATION ASSURANCE CENTER TO CENTER FOR CYBERSECURITY INNOVATION
AND OUTREACH**

Action Requested: Approve the request by Iowa State University to change the name of the Information Assurance Center to the Center for Cybersecurity Innovation and Outreach, in the College of Engineering.

The Council of Provosts and Board office staff reviewed the proposal and recommend approval.

Description of center: Created in 2000 as a multidisciplinary center, the Information Assurance Center (IAC) strives to become a nationally recognized authority in information assurance research, teaching and outreach. The Center represents several departments across campus—including Electrical and Computer Engineering, Mathematics, Political Science, Management Information Systems and Computer Science—to respond to the needs of students and the priorities of funding agencies.

The Information Assurance Center (IAC) focuses on research, outreach and education efforts. For education, the Center houses the graduate cybersecurity program. Several IAC faculty members have their research area as well. Some faculty and staff in the IAC focus on outreach efforts, including cybersecurity or IT programs for those not in college. Regardless of which pillar a staff or faculty member supports, they have some relation to cybersecurity.

Reason for proposed name change: The term “information assurance” is outdated. The term cybersecurity is consistent with the current terminology used across the country. Additionally, ISU wants the name of the Center to reflect the breath of its efforts—outreach, education and research. Adding the term outreach to the name reinforces an activity that is a key differentiator between the center at ISU and other cybersecurity centers across the country. Additionally, Iowa State University has adopted the term “innovate” or “innovation” in taglines, vernacular, names for buildings and more. Therefore, “innovation” fits the efforts of the Center and reflects the efforts of the university.

The new name will more quickly help others understand our mission and we believe will help increase the visibility of the center across Iowa and the nation.

Impact on resources: There will be no impact on resources for the center and it is consistent with any existing funding requirements.

Effective date of change: Upon approval by the Board of Regents.