

Contact: Rachel Boon

**REQUEST TO CLOSE THE TIPPIE COLLEGE OF BUSINESS CEDAR RAPIDS LEARNING CENTER LOCATION, OFFERING A MASTER OF SCIENCE IN BUSINESS ANALYTICS AND PROFESSIONAL MBA OF THE UNIVERSITY OF IOWA**

**Action Requested:** Approve the request by the University of Iowa to close the Tippie College of Business (TCOB) Cedar Rapids Learning Center which offers a Master of Science in Business Analytics (MSBA) and Professional Master of Business Administration (MBA) through the Tippie College of Business.

The Council of Provosts and Board office staff reviewed the proposal and recommend approval.

**Description of learning center.** The TCOB Cedar Rapids Learning Center houses space for the University of Iowa to provide instruction for two programs, the Professional MBA and the MSBA. The Professional MBA is a 45-semester hour program that provides students with a foundation for future growth and flexibility in professional management. The MSBA is a 30-semester hour program that addresses the growing need to manage and analyze the rapidly increasing amount of data that is available to support business decision-making.

**Reason for proposed closure.** Working professional students are overwhelmingly selecting online courses for their flexibility and engaging format. Offering both in-person and online has become an inefficient use of resources. Therefore, TCOB is requesting to end operation of the TCOB Cedar Rapids Learning Center.

**Effect on current students.** Current MBA and MSBA students in the TCOB Cedar Rapids Learning Center will be able to complete coursework through online offerings at the pace of their choosing and with more flexibility.

**Application, Enrollment and Completion Trends.**

Professional MBA

	Cedar Rapids		
	Completed Applications	Admitted	Enrolled
2019	38	37	36
2020	102	81	72
2021	88	76	66
2022	123	115	99
2023	133	115	101

MSBA

	Cedar Rapids		
	Completed Applications	Admitted	Enrolled
2019	53	53	44
2020	50	47	43
2021	41	39	38
2022	82	82	69
2023	43	40	37

**Impact on resources.** There will be cost savings from no longer leasing space in Cedar Rapids. Additionally, faculty resources can be focused on delivering the online program versus teaching courses at multiple in-person sites as well as online courses.

**Impact on workforce.** Students will still be able to pursue the MBA or the MSBA through the online learning center, which provides greater flexibility and access. This should remove barriers as it increases accessibility and convenience. No impact is expected on the Iowa workforce.

**Alternative programs.** As noted above, the Iowa MBA, a program designed for professional, part-time students, is available through the online learning center.

Additional part-time MBA programs in Iowa include:

- Iowa State Part-time MBA, hybrid or online
- Drake, online
- Saint Ambrose University, in-person or online
- Mount Mercy University, in-person or online

The MSBA at Iowa is available through the online learning center.

Additional MS Business Analytics programs in Iowa include:

- Iowa State MS Business Analytics, online for working professionals; in-person for full-time, on-campus students
- Drake University, online

**Effective date of closure.** Upon approval by the Board of Regents.